



## Similarities

Even though PD is all about the solutions already in our midst, I can't help but smile when I hear similarities in those solutions.

I heard one of those stories this week.

During a call with one of our sites - we heard a solution that had emerged involving security guards. In this case, staff made a connection between a hand hygiene station set up for visitors at the information desk and the security guard handing out passes. They saw a great opportunity for the security guard to seize the moment and invite the visitors to use the hand cleaner.

That story was so great - that it took me back to a similar story that I can only imagine - because it comes from such an exotic place.

You might know that two hospitals in Colombia, Hospital El Tunal in Bogota and Hospital Pablo Tobon Uribe in Medellin participated with Plexus and the six original Beta Sites using Positive Deviance to reduce MRSA transmission.

One of their PD stories is about the guard that stands sentry at the entrance to the hospital wards. This is a scary guy as you might imagine - fully armed. And the hierarchy in Colombian hospitals - is very strict. The hospital CEO and doctors are treated with great deference.

Well, you know where I am going - one of the solutions that emerged from Discovery and Action groups held at Hospital El Tunal was having the guard "advise" hand hygiene compliance for everyone entering and leaving the ward, given his weaponry - it appears to be a pretty convincing reminder. But one day, one of those "everyone's" was the hospital CEO, the reminder was made - the CEO complied - and the story is still being told.

