



POSITIVE DEVIANCE INITIATIVE

NEWSLETTER

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PD Teleclass: Strategies for Improving Hand Hygiene Compliance in the ICU



Dr. Alexandre Marra

Dr. Alexandre Marra, who has been featured multiple times in the PDI newsletter for the PD work that he and his team at Hospital Israelita Albert Einstein in Brazil do to improve hand hygiene

compliance, will present a teleclass lecture, on December 1st from 1:30-2:30pm EST. The teleclass, entitled “*Strategies for Improving Hand Hygiene Compliance in the ICU,*” will discuss the need for improving designs of initiatives and feedback for hand hygiene interventions in the Intensive Care Unit, and will analyze a positive deviance strategy for improving hand hygiene compliance. If you are interested in learning more or registering for this teleclass, visit: <http://bit.ly/vqzuX6>

New York Times PD Lesson Plan: *Devising Simple Solutions to Health Problems*



Image credit: Wesley Bedrosian

Positive Deviance and positive deviant Jasper Palmer were featured on October 5 in the *New York Times* as part of a lesson plan for the *New York Times* Learning Network! The article, by Jennifer Cutraro and Holly Epstein Ojalvo, was entitled “*The Small Fixes Challenge: Devising Simple Solutions to Health Problems,*” and features a video of “The Palmer Method” - a method developed by hospital orderly Jasper Palmer for safely and efficiently removing a hospital gown to reduce contamination and reduce waste. [Click here to read the article and access the video.](#)

Positive Deviance in the News

Title: *A Faster Horse*

Source: *Edmonton Journal*

Date Published: 10.25.2011

“As we embark on this positive deviance research ABC Head Start and all the Head Starts in Edmonton will be leaders of Early Learning Research RIGHT HERE IN EDMONTON! We hope to unlock some of the keys families have used to navigate out of poverty and how they could help others to do the same. I think the results just may surprise us.” [Read entire blog post here.](#)

Title: *Education Department Targets L.A. Schools for Low English Achievement*

Source: *Forbes*

Date Published: 10.13.2011

“There are, in my direct experience, and at every public school in America, shining examples of academically advanced black and Hispanic students who not only have command of written and spoken English, but who speak several foreign languages Their “positive deviance” makes a lie of not only monolithic portrayals of “minority” students, but also of politically motivated attempts to aggregate minority students into a one-dimensional and uniform cohort of the oppressed.” [Read entire post here.](#)