

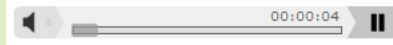


POSITIVE DEVIANCE INITIATIVE

LISTSERV NEWSLETTER

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Q&A with PD Champion: Jon Lloyd



What's Cooking:

A look at some new exploratory PD projects

Each week during the month of March, we will be highlighting a current project that is using the PD approach to address issues to which PD has not yet been applied. Our hope is that highlighting these exploratory projects will prompt others to think about the variety of issues which PD might be useful in addressing.

Our first featured project is based at Waterbury Hospital in Waterbury, CT and is using the PD approach to improve the experience of death and dying in the medical intensive care unit at that hospital. To read more about this interesting project, please click here.



Featured projects will also explore how the PD approach is being used to address these issues:

- The National Alliance for Mental Health is using the PD approach to address the disparity in life-span that affects people with serious mental illness. People with serious mental illness, such as schizophrenia, bipolar disorder, and severe depression, live an average of 25 years less than those without those diagnoses.
- Reduction of teen violence in Clairton, PA.
- Reduction of violence in the community of Gosport, UK.

Meet a PD Champion: Jon Lloyd

Jon Lloyd, MD is a Senior Associate at the Positive Deviance Initiative (PDI). Jon has used the PD approach to address issues in various sectors, including the improvement of quality of life for



Photo by: David F. Gasser

people with mental health issues, the reduction of the hospital acquired infection MRSA in hospital settings, and the reduction of teen violence in Clairton, PA.

We recently interviewed Jon about how he became involved in using the PD approach in his work, what current projects he is working on, and what excites him most about PD. To listen to the audio clip of the 10 minute Q&A with Jon, click here.



An exciting update about the progress being made at Merced High School, in Merced CA, where PD is being used to address drop-out rates. This article was featured in the California Teachers Association February Board Report. Click here to read.



Photo by: David F. Gasser

PDI staff members Monique Sternin and Randa Wilkinson were recently interviewed about PD on Tufts University's *Nutrition Talk Radio*. Click here to listen to the in-depth audio interview!